

LAURA SCHULTZ

lvschultz.com

lauravschultz@gmail.com

EDUCATION

University of Wisconsin–Madison (2019-2020)

Professional Master of Arts in Journalism

Graduation: **December 2020**

GPA: 3.82/4.00

University of Illinois at Urbana-Champaign (2014-2018)

Bachelor of Science in Earth, Society, and Environmental Sustainability

Minor in Ecology and Conservation Biology

Certificate in Environmental Writing

Graduation: **May 2018**

GPA: 3.84/4.00

- College of Liberal Arts and Sciences Edmund James Scholar
- Chancellor's Scholar
- Dean's List

KTH Royal Institute of Technology (2016)

Study Abroad Student

Stockholm, Sweden

- Participated in Stockholm Summer Arctic study abroad program
- Studied the environment and society of the changing Arctic at Sweden's premiere technological university, both on campus and at various field sites in the Arctic

PROFESSIONAL EXPERIENCE

Wisconsin Energy Institute / Great Lakes Bioenergy Research Center

Communications Intern

Madison, WI

Oct. 2019–Dec. 2020

- Performed communications tasks of all varieties for the institute, including writing and sending weekly newsletters, managing and updating social media accounts, and maintaining the website
- Planned and wrote feature pieces for the website, mainly covering scientific research performed at the institute and associated researchers
- Collaborated with the institute communication team to effectively promote awareness of the institute in Madison and advancements in energy research at UW–Madison

Institute for Sustainability, Energy, and Environment

Senior Sustainability Intern

Urbana, IL

May 2018–Aug. 2019

- Provided support to campus sustainability programs staff, including serving as clerk to campus working group which reviews proposed sustainability projects
- Supervised undergraduate campus sustainability interns
- Oversaw development and implementation of ongoing and new sustainability programs

Student Sustainability Committee Marketing & Outreach Intern

Aug. 2017–May 2018

- Assisted university student funding body for campus sustainability projects in marketing and outreach efforts
- Frequently created posts for organization Facebook, Instagram, and blog
- Communicated with other campus organizations about funding opportunities

Prairie Rivers Network

Illinois Waterway Cleanup Week Intern

Champaign, IL

June 2017–Oct. 2017

- Assisted PRN and the Illinois Global Scholar program in coordinating the first annual Illinois Waterway Cleanup Week
- Wrote and compiled a waterway cleanup toolkit specialized for this event
- Promoted and communicated about the event to various schools, teachers, and other organizations around the state

PUBLICATION HISTORY

Magazine & Newspaper Articles

Thinking in Circles, Q Magazine, Spring 2019.

<https://q.sustainability.illinois.edu/thinking-in-circles-schultz/>

As the World Burns, CURB Magazine, December 2020.

<https://curb2020.journalism.wisc.edu/as-the-world-burns/>

UI breaks promises with Dynegy sponsorship, The News-Gazette, 12th December 2017.

www.news-gazette.com/opinion/guest-commentary/2017-12-10/guest-commentary-ui-breaks-promises-with-dynegy-sponsorship.html

In defense of the eastern gray squirrel, The News-Gazette, 28th January

<http://www.news-gazette.com/living/2018-01-28/environmental-almanac-defense-the-eastern-gray-squirrel.html>

Online Feature Articles

Bigger electricity menu means smaller grids, Wisconsin Energy Institute, 19th December 2019.

<https://energy.wisc.edu/news/bigger-electricity-menu-means-smaller-grids>

2020 KidWind Challenge prepares Wisconsin students for wind energy careers, Wisconsin Energy Institute, 24th March 2020.

<https://energy.wisc.edu/news/2020-kidwind-challenge-prepares-wisconsin-students-wind-energy-careers>

Graciellou Klinger wins GLBRC early career award, Great Lakes Bioenergy Research Center, 12th May 2020.

<https://www.glbrc.org/news/graciellou-klinger-wins-glbrc-early-career-award>

How the transition to renewable energy can include energy justice, Wisconsin Energy Institute, 13th November 2020.

<https://energy.wisc.edu/news/how-transition-renewable-energy-can-include-climate-justice>

ORGANIZATIONAL EXPERIENCE

CURB Magazine

Staff Writer/Copy Editor

Madison, WI

Sept. 2020–Dec. 2020

- Staff writer for UW–Madison’s yearly lifestyle magazine, produced by a class in the journalism school
- Led the copy editing process for the staff, and was directly responsible for proofing, editing, and fact-checking half of the magazine and online content in order to ensure the highest publishable quality and AP Style
- Collaborated and communicated completely virtually with the 23 member staff to produce the magazine via Zoom, Slack, and Google Docs

The Green Observer

Staff Writer/Copy Editor

Champaign, IL

Aug. 2015–May 2018

- Staff writer and copy editor for the University of Illinois’ only student-run environmental publication
- Responsible for proofreading and editing other writers’ work for the quarterly publication
- Advocated for sustainable and green lifestyles, efforts against climate change, and conservation of nature

Students for Environmental Concerns

Social Media Chair and Student Blogger

Champaign, IL

Aug. 2016–May 2018

- In charge of online communications for UIUC’s oldest and largest environmental organization
- Managed organization Facebook and blog pages to inform the campus and community of upcoming events and provide updates of each project’s progress

Co-President of Beyond Coal Subcommittee

May 2017–May 2018

- Led student activist group dedicated to the campus coal and fossil fuel divestment campaign
- Facilitated committee meetings and planning sessions
- Met with administrators such as the Chancellor and University of Illinois Foundation President to discuss divestment prospects